ORDER

WTSP-TV

Orders	**Order / Rev:**	**716638**		
	Alt Order #:	06336371		
	Product Desc:	ROMNEY FOR PRESIDENT		
	Estimate:	397		
	Flight Dates:	09/26/12 - 10/02/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	09/25/12 / 09/26/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT
Agency	**Name:**	**American Rambler Productions/ POL**		
	Buying Contact:	Stephanie Kincaid	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		138 Conant Street	Billing Cycle:	EOM/EOC
		Beverly, MA 01915	Agency Commission:	15%
Advertiser	**Name:**	**Romney/ R / President**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-Presidential	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	70	$98,000.00	$83,300.00
10/01/12	10/02/12	37	$39,250.00	$33,362.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	70	$98,000.00	$83,300.00	0.00
October 2012	37	$39,250.00	$33,362.50	0.00
Totals	107	$137,250.00	$116,662.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/01/12	10/02/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MT-----	:30	4	$350.00	P-3	0.00	NM	4	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	4	$350.00	0.00									
2	WTSP	09/26/12	09/28/12	M-F 6-7a 6-7a 10 News	CM	6-7a	--WTF--	:30	6	$350.00	P-3	0.00	NM	6	$2,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	6	$350.00	0.00									
3	WTSP	09/26/12	09/28/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	--WTF--	:30	6	$400.00	P-3	0.00	NM	6	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	6	$400.00	0.00									
4	WTSP	10/01/12	10/02/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MT-----	:30	4	$400.00	P-3	0.00	NM	4	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	4	$400.00	0.00									
5	WTSP	10/01/12	10/02/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MT-----	:30	4	$400.00	P-3	0.00	NM	4	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	4	$400.00	0.00									
6	WTSP	09/26/12	09/28/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	--WTF--	:30	6	$400.00	P-3	0.00	NM	6	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

Order / Rev: 716638 Advertiser: Romney/ R / President

Alt Order #: 06336371 Product Desc: ROMNEY FOR PRESIDENT **WTSP-TV**

Flight Dates: 09/26/12 - 10/02/12 Estimate: 397

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WTSP	09/26/12	09/28/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	--WTF--	:30	6	$400.00	P-3	0.00	NM	6	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	6	$400.00	0.00									
7	WTSP	10/01/12	10/02/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	MT-----	:30	2	$200.00	P-3	0.00	NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	2	$200.00	0.00									
8	WTSP	09/26/12	09/28/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	--WTF--	:30	3	$200.00	P-3	0.00	NM	3	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	3	$200.00	0.00									
9	WTSP	10/01/12	10/02/12	Price Is Right Price Is Right	CM	11a-12p	MT-----	:30	2	$900.00	P-3	0.00	NM	2	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	2	$900.00	0.00									
10	WTSP	09/26/12	09/28/12	Price Is Right Price Is Right	CM	11a-12p	--WTF--	:30	3	$900.00	P-3	0.00	NM	3	$2,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	3	$900.00	0.00									
11	WTSP	10/01/12	10/02/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MT-----	:30	2	$900.00	P-3	0.00	NM	2	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	2	$900.00	0.00									
12	WTSP	09/26/12	09/28/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	--WTF--	:30	3	$900.00	P-3	0.00	NM	3	$2,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	3	$900.00	0.00									
13	WTSP	10/01/12	10/02/12	Y&R Young and the Restless	CM	1230-130p	MT-----	:30	2	$1,100.00	P-3	0.00	NM	2	$2,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	2	$1,100.00	0.00									
14	WTSP	09/26/12	09/28/12	Y&R Young and the Restless	CM	1230-130p	--WTF--	:30	2	$1,100.00	P-3	0.00	NM	2	$2,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	2	$1,100.00	0.00									
15	WTSP	10/01/12	10/02/12	M-F 4-5p Dr. Phil	CM	4-5p	MT-----	:30	2	$800.00	P-3	0.00	NM	2	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	2	$800.00	0.00									
16	WTSP	09/26/12	09/28/12	M-F 4-5p Dr. Phil	CM	4-5p	--WTF--	:30	3	$800.00	P-3	0.00	NM	3	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	3	$800.00	0.00									
17	WTSP	09/26/12	09/28/12	M-F 5-530p 5-530p 10 News	CM	5-530p	--WTF--	:30	6	$550.00	P-3	0.00	NM	6	$3,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	6	$550.00	0.00									
18	WTSP	10/01/12	10/02/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MT-----	:30	4	$550.00	P-3	0.00	NM	4	$2,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	4	$550.00	0.00									
E 19	WTSP	09/26/12	09/28/12	M-F 530-6p 10 News at 530p	CM	530-6p	--WTF--	:30	5	$550.00	P-3	0.00	NM	5	$2,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	5	$550.00	0.00									
E 20	WTSP	10/01/12	10/02/12	M-F 530-6p 10 News at 530p	CM	530-6p	MT-----	:30	3	$550.00	P-3	0.00	NM	3	$1,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

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Flight Dates: 09/26/12 - 10/02/12 Estimate: 397

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WTSP	10/01/12	10/02/12	M-F 530-6p 10 News at 530p	CM	530-6p	MT-----	:30	3	$550.00	P-3	0.00	NM	3	$1,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	3	$550.00	0.00									
E 21	WTSP	09/26/12	09/28/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--WTF--	:30	6	$500.00	P-4	0.00	NM	6	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	6	$500.00	0.00									
E 22	WTSP	10/01/12	10/02/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MT-----	:30	4	$500.00	P-4	0.00	NM	4	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	4	$500.00	0.00									
E 23	WTSP	09/26/12	09/28/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	--WTF--	:30	3	$1,000.00	P-4	0.00	NM	3	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--WTF--	3	$1,000.00	0.00									
E 24	WTSP	10/01/12	10/02/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MT-----	:30	2	$1,000.00	P-4	0.00	NM	2	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	MT-----	2	$1,000.00	0.00									
E 25	WTSP	10/02/12	10/02/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	$10,000.00	P-3	0.00	NM	1	$10,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	-T-----	1	$10,000.00	0.00									
E 26	WTSP	10/02/12	10/02/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	$9,000.00	P-3	0.00	NM	1	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	-T-----	1	$9,000.00	0.00									
E 29	WTSP	09/27/12	09/27/12	Thu Prime A Big Bang Theory/	CM	Thu 8-830p (7:58 PM-8:30 PM)	---T---	:30	1	$9,000.00	P-3	0.00	NM	1	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	---T---	1	$9,000.00	0.00									
30	WTSP	09/27/12	09/27/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	$4,500.00	P-4	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	---T---	1	$4,500.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	*WTSP*	*09/24/12-09/30/12*	*Thu Prime B*	Thu 9-10p	---Th-----	*:30*	*~~$4,500.00~~*	0.00	*NM*						
	Credited														
E 31	WTSP	09/28/12	09/28/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	$6,000.00	P-3	0.00	NM	1	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	----F--	1	$6,000.00	0.00									
E 32	WTSP	09/28/12	09/28/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	$6,000.00	P-3	0.00	NM	1	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	----F--	1	$6,000.00	0.00									
33	WTSP	09/29/12	09/29/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	$150.00	P-3	0.00	NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	-----S-	1	$150.00	0.00									
34	WTSP	09/29/12	09/29/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	$300.00	P-3	0.00	NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	-----S-	1	$300.00	0.00									
E 35	WTSP	09/29/12	09/29/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p	-----S-	:30	2	$2,500.00	P-4	0.00	NM	2	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	-----S-	2	$2,500.00	0.00									

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Alt Order #: 06336371 Product Desc: ROMNEY FOR PRESIDENT **WTSP-TV**

Flight Dates: 09/26/12 - 10/02/12 Estimate: 397

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	WTSP	09/29/12	09/29/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	$700.00	P-4	0.00	NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	-----S-	1	$700.00	0.00									
37	WTSP	09/30/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	------S	:30	2	$1,000.00	P-3	0.00	NM	2	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	------S	2	$1,000.00	0.00									
38	WTSP	09/30/12	09/30/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	------S	:30	1	$1,000.00	P-3	0.00	NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	------S	1	$1,000.00	0.00									
E 39	WTSP	09/30/12	09/30/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	------S	:30	2	$8,000.00	P-3	0.00	NM	2	$16,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	------S	2	$8,000.00	0.00									
40	WTSP	09/30/12	09/30/12	Sun Prime A 60 Minutes	CM	7-8p	------S	:30	1	$4,500.00	P-3	0.00	NM	1	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	------S	1	$4,500.00	0.00									
41	WTSP	09/30/12	09/30/12	Sun Prime C The Good Wife	CM	Sun 9-10p	------S	:30	1	$3,500.00	P-4	0.00	NM	1	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	------S	1	$3,500.00	0.00									
42	WTSP	09/30/12	09/30/12	Sun Prime D The Mentalist	CM	Sun 10-11p	------S	:30	1	$3,500.00	P-4	0.00	NM	1	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	------S	1	$3,500.00	0.00									
43	WTSP	09/30/12	09/30/12	LN (Su) Late News (Su)	CM	Su 11-1135p	------S	:30	1	$1,800.00	P-3	0.00	NM	1	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	------S	1	$1,800.00	0.00									
N 45	WTSP	09/26/12	09/26/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	--W----	:30	1	$9,000.00	P-3	0.00	NM	1	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	--W----	1	$9,000.00	0.00									
													Totals	107	$137,250.00